

OFFICIAL RULES

Bowling Media – Football Experience 2026

ARTICLE 1 – ORGANIZER

Bowling Media SRL, a company incorporated under Belgian law, with its registered office located at Rue de la Centrale 9A, 5190 Jemeppe-sur-Sambre, Belgium, registered with the Belgian Crossroads Bank for Enterprises under number BE0693.708.762,

(hereinafter referred to as the “Organizer”),

organizes an international promotional campaign entitled:
“Bowling Media – Football Experience 2026” (hereinafter the “Contest”).

ARTICLE 2 – PURPOSE OF THE CONTEST

The Contest aims to:

- Promote Bowling Media professional LED screen solutions for bowling centers;
- Enable operators to receive a personalized offer;
- Award two LED screen installations by random draw.

No purchase is required to participate.

A request for quotation does not constitute an order or contractual commitment.

ARTICLE 3 – DURATION

The Contest is open from February 24, 2026 at 10:00 AM Central European Time (CET) until June 8, 2026 at 11:59 PM Central European Time (CET).

Any participation outside this period will be considered invalid.

ARTICLE 4 – CONDITIONS OF PARTICIPATION

The Contest is open exclusively to:

- Owners of bowling centers;
- Operators or executives with decision-making authority;
- Bowling chains;
- Resellers registering an identified center.

Participation is limited to legal entities or adult legal representatives.

To be valid, participation must:

1. Be submitted via the official form published on the dedicated landing page;
2. Contain complete, accurate and verifiable information;
3. Relate to an existing bowling center.

Only one entry per center is allowed.

In case of multiple entries for the same center, only the first chronologically validated entry will be taken into account.

ARTICLE 5 – DESCRIPTION OF THE PRIZES

Two (2) Bowling Media installations are offered.

Each prize includes:

- One suspended LED screen installation with a maximum surface area of 7 m²;
- Supply of LED modules;
- Standard transport;
- Installation;
- A Bowling Media software license valid for two (2) years;
- A two (2) year hardware warranty.

Indicative value: €20,000 excluding VAT per prize.

ARTICLE 6 – TECHNICAL LIMITATIONS

Prize allocation is subject to:

- A prior technical study;
- Structural compliance of the building;
- Logistical accessibility;

- Compliance with local safety standards.

If installation proves technically impossible or disproportionate in view of site constraints, the Organizer reserves the right to adapt the configuration or cancel the prize without compensation.

The prize may not be exchanged for cash, converted into a commercial discount, divided or resold.

ARTICLE 7 – SELECTION OF WINNERS

Winners will be selected by random draw among valid entries.

The draw will take place within a maximum of 7 days following the closing date.

Winners will be contacted by email and must confirm acceptance within 10 calendar days.

Failing this, a new draw may be conducted.

ARTICLE 8 – RESELLER CASES

When a reseller participates on behalf of a center:

- The center remains the sole beneficiary of the prize;
- The reseller is identified as business introducer;
- The Organizer retains contractual control of the project.

ARTICLE 9 – EXCLUSION AND FRAUD

The Organizer reserves the right to exclude any fraudulent, incomplete, erroneous, manipulated participation or any participation not respecting the spirit of the Contest.

Any attempt at manipulation will result in immediate exclusion.

ARTICLE 10 – LIABILITY

The Organizer shall not be held liable for technical failures, transmission errors, force majeure events, or local regulatory constraints preventing installation.

The Organizer's liability is strictly limited to the value of the prize.

ARTICLE 11 – TAXATION AND CHARGES

The value of the prize is stated excluding taxes.

All local taxes, VAT, import duties, customs fees or taxes on the prize remain exclusively at the expense of the beneficiary.

ARTICLE 12 – INSTALLATION DEADLINES

Installation must be carried out within a maximum period of thirty-eight (38) days following written confirmation of the prize.

In case of delay attributable to the winner, the Organizer may cancel the prize without compensation.

ARTICLE 13 – MARKETING AUTHORIZATION

Winners authorize the Organizer to use their name, brand and images of the installation for promotional purposes, without geographical limitation.

ARTICLE 14 – SOLVENCY

The Organizer may cancel the prize allocation if the center enters bankruptcy, liquidation or ceases activity before installation.

ARTICLE 15 – PERSONAL DATA

Collected data is used for:

- Establishing a personalized offer;
- Managing the Contest;
- Bowling Media marketing communications;
- Transmission to commercial or technical partners involved in the project or joint commercial actions.

Data is processed in accordance with Regulation (EU) 2016/679 (GDPR).

Participants have the right of access and deletion upon request at:
info@bowlingmedia.com

ARTICLE 16 – FORCE MAJEURE

In the event of unforeseeable, irresistible events beyond the Organizer's control, the Organizer may postpone, modify or cancel the Contest without incurring liability.

ARTICLE 17 – INTELLECTUAL PROPERTY

All trademarks, logos and visuals used in connection with the Contest remain the exclusive property of the Organizer.

Any unauthorized reproduction is prohibited.

ARTICLE 18 – ACCEPTANCE OF THE RULES

Participation implies full and unconditional acceptance of these rules.

The rules are available on the official contest page:
<https://www.bowlingmedia.com/concours-football-experience>
and may be provided upon request.

ARTICLE 19 – INTERNATIONAL LEGAL COMPLIANCE

The Contest is void in any jurisdiction where local legislation prohibits, restricts or regulates it differently.

Participants are responsible for verifying compliance with the regulations applicable in their country.

ARTICLE 20 – OFFICIAL LANGUAGE

These rules are drafted in French.

In case of discrepancy between language versions, the French version shall prevail.

ARTICLE 21 – APPLICABLE LAW

These rules are governed by Belgian law.

Any dispute falls under the jurisdiction of the competent courts of the Organizer's registered office.